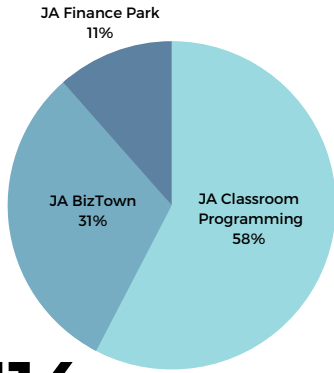


Junior AchievementTM of Central Iowa

2022 - 2023 IMPACT REPORT



"JA was a good experience that introduced us to managing money and what its like to be an adult."
- JA Student

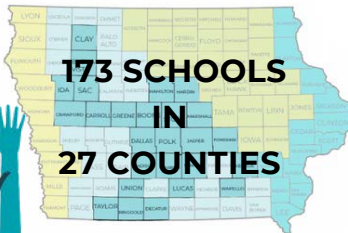
Our Mission

is to empower Central Iowa youth with an entrepreneurial mindset, financial capability, and foundation for career success so they can create a bright and fulfilling future.

28,114
Students Served



94% of Finance Park students agreed that the things they learned in JA Finance park will be important in their future.



87% of BizTown Students agree that the things they learned in JA BizTown will help them be successful in life.



TOP 5 CORPORATE FUNDERS

- 1 JOHN DEERE FINANCIAL
- 2 WELLS FARGO
- 3 MIDAMERICAN ENERGY
- 4 BERKSHIRE HATHAWAY
- 5 DOTDASH MEREDITH

BY THE NUMBERS

17,445
K-5th Grade Students



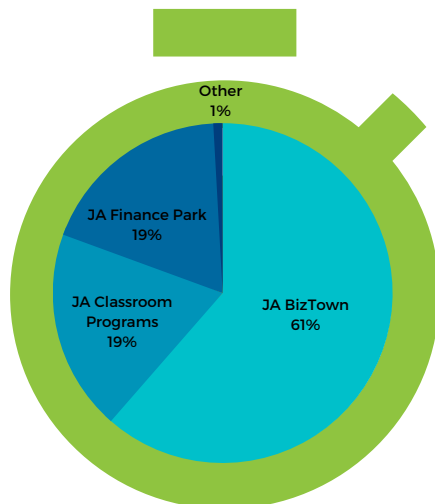
2,531
Volunteers



8,807
6-12th Grade Students



NEARLY **37%** OF STUDENTS QUALIFY FOR FREE OR REDUCED LUNCH



361,023
Instructional Hours

"It was a fun and engaging learning experience that captured all the students attention. JA really allowed for everyone to be

successful!"
- JA BizTown Volunteer